

2024 Carolina Holiday Light Spectacular Vendor Application

Join us for a Holiday Spectacular like no other! Over a million decorated holiday lights throughout the half mile trail, dozens of oversized snow globes, larger than life holiday scenes & live performances, plus meet Santa and his reindeer for a family photo opportunity. In 2023, we hosted over 70,000 guests during its 4-week season and in 2024 we expect that number to DOUBLE! You won't want to miss Charlotte's biggest and brightest Holiday Spectacular!



Craft Vendors Section

The Carolina Holiday Light Spectacular is a great opportunity for local crafters and artisans to market their items just in time for the holiday season. Get face to face with families during the most magical time of the year!

The Festival is open everyday starting Thursday, December 5th through Sunday, December 29th from 5:30pm-10:00pm. With the following exclusions:

Opening Night: Thursday, December 5th - 7:00pm-10:00pm

Christmas Eve: Tuesday, December 24th - 5:30pm-8:00pm

Christmas Day: Wednesday, December 25th - CLOSED

After a great 2023 season, we have taken feedback from our vendors and event partners and will have a NEW vendor experience in 2024!

The Holiday Shoppes at Santas Village



Each vendor will be provided with:

- A permanent 10x10 high peak vinyl tent with sidewall surrounding 4 sides for the duration of the Festival
- Each space will be equipped with string lighting within their tent
- Dedicated signage with their company name outside of the tent
- Stringed holiday lights outside the tent
-

Each booth will receive one (1) outlet with 120V/20amp of power. This will be able to power 2 standard plugs for charging or cash registers or ONE heater as long as it does not exceed 120V/20amp.

- Vendors are encouraged to decorate the inside of their tents with Holiday themed decor.

Rental rates are based on the entire running of the festival. If you wish to only open on certain days that would be your discretion but would lose out on sales on those dates you are not open. Monday-Wednesday welcomed between 1,500-2,000 guests each night and Thursday-Sunday hosted between 2,500-4,000 each night.

I would like to register as (check all that apply):

Single 10'x10' Booth - \$1,500

Double 10'x20' Booth - \$2,500

Corner Spot Add-On - \$250

ONE Additional 120V/20amp Outlet - \$250 (Management has the right to charge additional fees or cancel electricity requests if vendor uses more power than allotted)

Spacing for this years event will be limited and will sell out, so make your selections now before space runs out!

Food Vendor Section

We are booking the Best Food Trucks in North Carolina to join our Rotating Food Vendor Line up! Guests come from all walks of life, so we are looking for a variety of cuisines. The Festival is open everyday starting Thursday, December 5th through Sunday, December 29th from 5:30pm-10:00pm. Except the following dates:

Opening Night: Thursday, December 5th - 7:00pm-10:00pm

Christmas Eve: Tuesday, December 24th - 5:30pm-8:00pm

Christmas Day: Wednesday, December 25th - CLOSED

Food Truck Dates:

Thursday, December 5 - \$100

Friday, December 6 - \$175

Saturday, December 7 - \$175

Sunday, December 8 - \$100

Monday, December 9 - \$100

Tuesday, December 10 - \$100

Wednesday, December 11 - \$100

Thursday, December 12 - \$175

Friday, December 13 - \$175

Saturday, December 14 - \$175

Sunday, December 15 - \$100

Monday, December 16 - \$100

Tuesday, December 17 - \$100

Wednesday, December 18 - \$175

Thursday, December 19 - \$175

Friday, December 20 - \$175

Saturday, December 21 - \$175

Sunday, December 22 - \$100
Monday, December 23 - \$100
Tuesday, December 24 - \$100
Thursday, December 26 - \$100
Friday, December 27 - \$100
Saturday, December 28 - \$100
Sunday, December 19 - \$100

Vendor Information

To be considered as a vendor for the Carolina Holiday Lights Spectacular please fill in all the information required below. If you have any questions please contact Shayna at sales@drinkeatrelax.com.

Company Name *

Contact Name *

Contact Email *

Contact Phone Number *

Please enter a valid phone number.

Company Address *

Street Address

Street Address Line 2

City

State / Province

Postal / Zip Code

Company Website *

Social Media *

Instagram, Facebook, TikTok, etc. If none, type "N/A"

On-site Contact Name (if different than above)

On-site Contact Email (if different than above)

On-site Contact Phone Number (if different than above)

Please enter a valid phone number.

Please describe the items & products you will be selling. *

Please include pictures below

Food Vendors: Please approximate the dimensions of your Truck or Trailer

Food Vendors: What County in NC is your food truck/trailer permitted in?

Must be permitted in the State of NC, Virginia, or South Carolina

Any other information Drink Eat Relax Events should know?

PAYMENT INFORMATION

Once an application is submitted; the Drink Eat Relax Events Team will review your application and you will receive an email confirming the selection(s) booked.

- If vendor is confirmed before September 30th, a 25% deposit is due at registration, with another 25% due on October 1st. (You still may choose to pay the 50% deposit or in Full)
- If vendor is confirmed after October 1st, a 50% deposit is due at registration. (You still may choose to pay in Full)
- Final remaining balances are due on November 1st.

NO SPACES ARE HELD WITHOUT A DEPOSIT.

I wish to make the following payments: *

25% Deposit - ONLY AVAILBLE IF APPLYING BY SEPTEMBER 30TH -

50% Deposit - IF BOOKING AFTER OCTOBER 1ST

Pay Balance in Full

Terms & Conditions

I UNDERSTAND THE FOLLOWING TERMS:

- (A) Exhibit space and sponsorship is recognized as an advertising / promotional service performed on behalf of Exhibitor by Jurrasic Encounter, LLC.
- (B) The space on which Exhibitor shall display and exhibit products shall be as shown on the official diagram for said event or such other space of equal size as the Management may hereinafter designate. Jurrasic Encounter, LLC reserves the right to relocate any exhibitor at any time for the benefit of the show. Exhibitor must keep space staffed at all times.
- (C) The Exhibitor agrees to pay the sum above specified as follows: 50% due upon the execution of this agreement, and the remaining balance due by 30 days prior to the event. For all credit card payments, any balance due other than deposit will be automatically charged to the card on file 30 days prior to the event. Exhibitor agrees to all credit card processing fees.
- (D) The actual occupation of the space is of the essence hereof. In the event the Exhibitor shall not occupy said space then and in such event Jurrasic Encounter, LLC is expressly authorized to occupy or cause said space to be occupied in such a manner as it may deem best for the interest of said event without any rebate or allowance whatsoever therefore to Exhibitor and without in any way releasing the Exhibitor from any liability hereunder, and the Exhibitor expressly agrees to pay the Management in the full sum hereinabove set forth.
- (E) Exhibitor shall not, without prior written consent of Jurrasic Encounter, LLC, assign or sublet such space or any part thereof, or move out his display before official closing of said show.
- (F) The conditions, rules and regulations adopted by Jurrasic Encounter, LLC are made a part hereof and incorporated herein, and the Exhibitor agrees to be bound by each and every one of them; and Jurrasic Encounter, LLC shall have full power in the matter of interpretation, amendment and enforcement of all said conditions, rules and regulations.
- (G) Exhibitor is responsible for their own well-being and will carry all necessary insurance for their person and chattel while setting up, tearing down and exhibiting in the show. To the fullest extent permitted by law, Exhibitor shall indemnify, defend (at Exhibitors' sole expense) and hold harmless, Jurrasic Encounter, LLC, affiliated companies of Jurrasic Encounter, LLC, their parents, joint ventures, representatives, members, designees, officers, directors, shareholders, employees, agents, successors and assigns (Indemnified Parties), from and against any and all claims for bodily injury, death or damage to property, demands, damages, actions, causes of action, suits, losses, judgments, obligations and any liabilities, costs and expenses (including but not limited to investigative and repair costs, attorney's fees and costs and consultant fees and costs) (Claims) which arise or are in any way connected with Services provided under this Agreement by Exhibitor or its agents. These indemnity and defense obligations shall apply to any acts or omissions, negligent or willful misconduct of Exhibitor, its employees or agents, whether active or passive. Said indemnity and defense obligations shall further apply, whether or not said claims arise out of the concurrent act, omission, or negligence of the Indemnified Parties, whether active or passive. Exhibitor shall not be obligated to indemnify and defend Jurrasic Encounter, LLC, for claims found to be due to the sole negligence or willful misconduct of Indemnified Parties.
- (H) Once an application is accepted by Jurrasic Encounter, LLC, no deposits will be refunded for any reason.

I UNDERSTAND THE FOLLOWING TERMS:

- (I) Specifically, Jurrasic Encounter, LLC will not be liable for refunds or any other liabilities whatsoever for the failure to fulfill this contract due to any of the following causes:
 - (i) By reason of the enclosure in which the show or pageant is to be produced, being, before or during the show, destroyed by fire or other calamity.
 - (ii) By any act of God, public enemy, strikes, statutes, ordinances or any legal authority, or any other cause beyond Jurrasic Encounter, LLC's control.
- (J) That no agreement, respect of the matters herein contained, shall become a part hereof unless duly endorsed hereon.
-

(K) In any case where an automobile or moving vehicle is a part of an Exhibitor's display, said vehicle is required to stay in place for all hours that the show is open. All keys to said vehicles will be surrendered to Jurassic Encounter, LLC upon move-in.

- (L) Final approval of this application is at the discretion of Jurassic Encounter, LLC.
- (M) As the individual executing this contract, I expressly represent that I have the authority to act as legal representative of Exhibitor and as such legally authorizes the exercise of this contract in its entirety. This contract is non-refundable, non-cancelable and non-transferable.
- (N) If Exhibitor disputes payment/payments applied to MC, VISA, DISC, or AMEX, and the dispute/inquiry is resolved in favor of Jurassic Encounter, LLC, Exhibitor will be subject to an additional administrative fee of \$500.00.
- (O) In the event that Exhibitor fails to meet its' financial and contractual obligations under this contract and Jurassic Encounter, LLC refers the matter to an attorney for collection, Exhibitor shall be responsible for legal fees at Fifteen Percent (15%) of the total amount due, all related court costs and all collection fees associated with all collection efforts.
- (P) I understand that my voice, name and image (and those of employees of my company) may be recorded by various mechanical and/or electrical means. I hereby release any claim I (or my company) might have in law or equity in connection with the utilization of such material by Jurassic Encounter, LLC. I hereby authorize Jurassic Encounter, LLC and grant unto it or its assignees the absolute right to use said materials in connection with advertising, publicity, exhibitions, or, without limitation, any other purpose.

BY SIGNING BELOW, SIGNOR FOR EXHIBITOR ACKNOWLEDGES THAT HE OR SHE HAS READ, UNDERSTOOD, AND AGREES TO THE LANGUAGE ABOVE AND AGREES TO ALL TERMS AND CONDITIONS AND REGULATIONS AS PUBLISHED BY JURASSIC ENCOUNTER, LLC.

After hitting submit below, you should receive an automated email with a copy of your application.

If you do not receive that email, there was an issue with your submission. Please allow for up to a week to confirm your registration. If you do not receive an email from the Sales Team within 1 week, please check your spam folders, and then reach out to us at sales@drinkeatrelax.com to confirm your application was received. Thank you!

Credit Card Zip Code *

Credit Card CVV Code *